

Premier Directional Drilling to Demonstrate Exclusive Drilling Technology During the 2018 DUG East Conference

Houston, TX (June 19, 2018) – Premier Directional Drilling, a Tally Energy Services company, today announced its participation at the 2018 DUG East Conference. As one of the most innovative drilling service companies, Premier Directional Drilling owns and operates three different technology platforms and will exhibit these technologies at booth #420.

With bigger wells and more pipeline capacity, activity is picking up in the Marcellus and Utica shale plays, DUG East shines a light on the regions' exceptionalism and prospects for serious growth. Speakers will discuss trends in North America's top natural gas-producing stars June 19 - 21 in Pittsburgh, PA.

Providing services on rigs in each of the major North American shale plays and drilling over 21 million feet, Premier Directional Drilling provides expertise in directional planning, directional drilling, downhole performance motors, rotary steerable services, directional surveying, and is anchored by next generation downhole measurement-while-drilling services (MWD).

Premier has adopted a strategy of owning its technology and will incorporate technology from Tally's latest acquisition, Gearcon Drilling Tools, Inc., to own rugged mud motor designs. As producers continue to evolve their approach, Premier has taken sizeable efforts to partner with, assist with launch, and deploy capital early to those in the innovation space.

Premier Directional Drilling President and Founder, Michael Kennedy, is available to speak with the media about its offerings for the oil and gas industry.

"DUG East is an excellent forum for deepening our business partner relationships and resources and helping industry professionals prepare for growth by providing access to our representatives and innovative solutions," said Kennedy.

About Tally Energy Services

Tally Energy Services is a private-equity backed firm focused on North America shale. With a solid buy and build strategy, the firm seeks innovative US companies in technical oilfield products and services with opportunities for growth, consolidation, and differentiation. Through strategic guidance, its pragmatic approach and operational expertise, Tally Energy drives transformation that unlocks each company's potential with a long-term goal of achieving best-case outcomes for its businesses and investors. Tally Energy Services: www.tallyenergy.com

About Premier Directional Drilling

Premier is a full-service directional drilling company headquartered in Houston, TX providing directional drilling services to the US land-based market. As one of the most comprehensive oilfield service companies, the firm provide expertise in directional planning, directional drilling, downhole performance motors, directional surveying, Unified MWD, Pulse MWD, EM MWD and rotary steerable services.

Media Contact:

Dana Summers
334-663-4424
dana@penmanpr.com

Patti D. Hill
314-659-8430
patti@penmanpr.com